



When it comes to fixing the deficit, be careful what you cut. Cutting just \$4,000 of Medicaid and food stamps from a girl in a low-income family negatively impacts her health and nutrition in the future. This can lead to poor performance in school, which increases her chances of getting pregnant as a teenager. And paying for teen pregnancies costs the rest of us \$10 billion a year. **Learn more about the high costs of cutting at becarefulwhatyoucut.com.**

CHILDREN'S DEFENSE FUND

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Client: Children's Defense Fund	Publications:	Issue:	Close	Ext.
Job #: cfcdf2pu073	Media Kit	07/25/12	07/13/12	
File Name: cfcdf2pu073v7_Pregnant_8x10-5.indd				
File Created On: 7/9/12				
Bleed: 8.25" x 10.75"	Acct Supervisor: Fred Senn			
Trim: 8" x 10.5"	Acct Executive: Kelly McCleary			
Live: 7" x 9.75"	Project Manager: Molly Krebs			
Gutter: na	Art Director: Duffy Patten			
Media: Mag Page Bleed	Copywriter: Bob Guisgand			
Ink Colors: CMYK	Creative Director: Bruce Bildsten			
	Production Artist: Elizabeth Kelly			
	Art Buyer: Jason Hall			
	Print Producer: Tom Beckel			

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ALC Job#: 216445
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