



When it comes to fixing the deficit, be careful what you cut. Cutting just \$4,000 of Medicaid and food stamps from a girl in a low-income family negatively impacts her health and nutrition in the future. This can lead to poor performance in school, which increases her chances of getting pregnant as a teenager. And paying for teen pregnancies costs the rest of us \$10 billion a year. **Learn more about the high costs of cutting at becarefulwhatyoucut.com.**

CHILDREN'S DEFENSE FUND

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|--|---|---------------|--------------|-------------|
| Client: Children's Defense Fund | Publications: | Issue: | Close | Ext. |
| Job #: cfcdf2pu073 | Media Kit | 07/25/12 | 07/13/12 | |
| File Name: cfcdf2pu073v7_Pregnant_8x10-5.indd | | | | |
| File Created On: 7/9/12 | | | | |
| Bleed: 8.25" x 10.75" | Acct Supervisor: Fred Senn | | | |
| Trim: 8" x 10.5" | Acct Executive: Kelly McCleary | | | |
| Live: 7" x 9.75" | Project Manager: Molly Krebs | | | |
| Gutter: na | Art Director: Duffy Patten | | | |
| Media: Mag Page Bleed | Copywriter: Bob Guisgand | | | |
| Ink Colors: CMYK | Creative Director: Bruce Bildsten | | | |
| | Production Artist: Elizabeth Kelly | | | |
| | Art Buyer: Jason Hall | | | |
| | Print Producer: Tom Beckel | | | |

**ALC** GROUP

ALC Job#: 216445
File Name: CFCDF2PU073v7_Pregnant_8x10.5
Date: 08.01.12
Rev. #: 03

**SWOP
STANDARD**

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