



When it comes to fixing the deficit, be careful what you cut. Cutting just \$4,000 of Medicaid and food stamps from a girl in a low-income family negatively impacts her health and nutrition in the future. This can lead to poor performance in school, which increases her chances of getting pregnant as a teenager. And paying for teen pregnancies costs the rest of us \$10 billion a year.

Learn more about the high costs of cutting at [becarefulwhatyoucut.com](http://becarefulwhatyoucut.com).

CHILDREN'S DEFENSE FUND

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| we are fallon | <b>Client:</b> Children's Defense Fund<br><b>Job #:</b> cfcdf2pu073<br><b>File Name:</b> cfcdf2pu073v12_5-6x10-5.indd<br><b>File Created On:</b> 7/12/12 | <b>Publications:</b><br>Media Kit  | <b>Issue:</b><br>7/23/12 | <b>Close</b><br>7/13/12 | <b>Ext.</b> |
|               | <b>Bleed:</b> na<br><b>Trim:</b> na<br><b>Live:</b> 5.625" x 10.5"<br><b>Gutter:</b> na<br><b>Media:</b> 1/4 Page Non-Bleed<br><b>Ink Colors:</b> CMYK   | <b>Acct Supervisor:</b> Fred Senn<br><b>Acct Executive:</b> Kelly McCleary<br><b>Project Manager:</b> Molly Krebs<br><b>Art Director:</b> Bob Guisgand<br><b>Copywriter:</b> Duffy Patten<br><b>Creative Director:</b> Bruce Bildsten<br><b>Production Artist:</b> Elizabeth Kelly<br><b>Art Buyer:</b> Jason Hall<br><b>Print Producer:</b> Tom Beckl |                          |                         |             |