



Cutting him from the budget now

costs all of us later.

When it comes to fixing the deficit, be careful what you cut. Eliminating the Earned Income Tax Credit now would increase child poverty by 23 percent in the future. And since poor children are more likely to drop out of high school, they are less likely to find steady work as adults. Not to mention that paying for each year of high school dropouts costs us more than \$125 billion over the course of their lifetimes. **Learn more about the high costs of cutting at becarefulwhatyoucut.com.**

CHILDREN'S DEFENSE FUND

we are fallon

Client: Children's Defense Fund	Publications: Media Kit	Issue: 07/25/12	Close: 07/13/12	Ext.:
Job #: cfcd2pu073				
File Name: cfcd2pu073v8_Homeless_8x10-5.indd				
File Created On: 7/9/12				
Bleed: 8.25" x 10.75"	Acct Supervisor: Fred Senn			
Trim: 8" x 10.5"	Acct Executive: Kelly McCleary			
Live: 7" x 9.75"	Project Manager: Molly Krebs			
Gutter: na	Art Director: Duffy Patten			
Media: Mag Page Bleed	Copywriter: Bob Guisgand			
Ink Colors: CMYK	Creative Director: Bruce Bildsten			
	Production Artist: Elizabeth Kelly			
	Art Buyer: Jason Hall			
	Print Producer: Tom Beckel			

ALC Job#: 216445
 File Name: CFCD2PU073v8_Homeless_8x10.5
 Date: 08.01.12
 Rev.#: 02

SWOP STANDARD

219 West 18th Street • Kansas City, MO 64108 • 816.421.8335