



Cutting him from the budget now

costs all of us later.

Homeless  
And Hungry.  
Thank you.  
God Bless.




When it comes to fixing the deficit, be careful what you cut. Eliminating the Earned Income Tax Credit now would increase child poverty by 23 percent in the future. And since poor children are more likely to drop out of high school, they are less likely to find steady work as adults. Not to mention that paying for each year of high school dropouts costs us more than \$125 billion over the course of their lifetimes. **Learn more about the high costs of cutting at [becarefulwhatyoucut.com](http://becarefulwhatyoucut.com).**

**CHILDREN'S DEFENSE FUND**

we are fallon

<b>Client:</b> Children's Defense Fund	<b>Publications:</b>	<b>Issue:</b>	<b>Close</b>	<b>Ext.</b>
<b>Job #:</b> cfcd2pu073	Media Kit	07/25/12	07/13/12	
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<b>File Created On:</b> 7/9/12				
<b>Bleed:</b> 8.25" x 10.75"	<b>Acct Supervisor:</b> Fred Senn			
<b>Trim:</b> 8" x 10.5"	<b>Acct Executive:</b> Kelly McCleary			
<b>Live:</b> 7" x 9.75"	<b>Project Manager:</b> Molly Krebs			
<b>Gutter:</b> na	<b>Art Director:</b> Duffy Patten			
<b>Media:</b> Mag Page Bleed	<b>Copywriter:</b> Bob Guisgand			
<b>Ink Colors:</b> CMYK	<b>Creative Director:</b> Bruce Bildsten			
	<b>Production Artist:</b> Elizabeth Kelly			
	<b>Art Buyer:</b> Jason Hall			
	<b>Print Producer:</b> Tom Beckel			

**ALC GROUP**  
Advertising & Marketing Solutions

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**SWOP  
STANDARD**

219 West 18th Street • Kansas City, MO 64108 • 816.421.8335